Drawing on the strengths of its parent associations and an 18-year legacy of on-the-ground policy work in China, USITO is the leading independent, non-profit, membership-based trade association representing the U.S. ICT industry in China, bringing together experts from across the ICT industry to provide an effective platform for engaging PRC policy-makers.

~ GUIDANCE ~

USITO helps U.S. ICT companies navigate the regulatory landscape in the China market, serving as both thought leader and industry advocate on a wide range of policies and issues critical to the ICT industry, including trade & investment, innovation, government procurement, information security, standards & conformity assessment, energy efficiency, environmental protection and sustainable development.

~ INSIGHT ~

USITO's team of professionals has extensive experience in the Chinese ICT market and regulatory environment, working in partnership with a vibrant community of policy experts from the leading technology companies of the world. USITO provides critical intelligence on movements in policy, insights into key stakeholders and policy drivers, and expertise in positive and proactive engagement.

~ IMPACT ~

One of USITO's greatest strengths is the close partnership with its four parent associations, which comprise the leading trade associations for the ICT industry in the US. Working closely with the USITO parent associations, USITO is able to ensure that advocacy strategies and positions are consistent and coordinated in China, in the US, and around the globe.

For more information, please visit our website at **http://www.usito.org** or contact us at **usito@usito.org**.

USITO

Join the leading ICT companies and trade associations from the U.S. in promoting development of the ICT industry in China.

Proactive engagement, trusted dialogue with policy-makers, and strategic advocacy on the policy challenges facing the ICT industry in China's rapidly developing economy – this is the United States Information Technology Office.

Join USITO and be part of this important dialogue.

Information Technology Industry Council

SIA SEMICONDUCTOR INDUSTRY ASSOCIATION

SIIA Accelerating Innovation in Technology, Data & Media

TIA Telecommunications Industry Association Advancing Global Communications