

# MEMBERSHIP BENEFITS

The United States Information Technology Office convenes global experts to promote an open, transparent, and equitable commercial environment for innovation in China. Join USITO and be part of the dialogue.



## USITO is...

*the leading independent, non-profit, membership-based trade association representing the information and communication technologies (ICT) industry in China.*

## USITO leads...

effective engagement on the issues most critical to the ICT industry. Drawing on the strengths of its parent associations and a 30-year legacy of on-the-ground policy work in China, USITO is the leading advocate in China for the ICT industry, bringing together experts from across sectors to provide insights into the regulatory landscape and an effective platform for engaging policy makers.

USITO's success is a tribute to the active engagement of our members. USITO member company employees participate in USITO working groups, forums and events, and are encouraged to take advantage of the many tools and platforms that USITO provides, helping inform and guide USITO policy engagement.

## USITO Members have access to bespoke programs and resources:

### USITO Working Groups:

USITO's Working Groups form the core of our policy work and engagement with member companies on policy issues. Open exclusively to USITO members, Working Groups serve as an effective platform for constructive dialogue and discussion about policies that impact ICT industry in China. Working Groups aim to build consensus on advocacy roadmaps for USITO's key policy objectives.

USITO working groups include:

- **Cybersecurity**
- **Environmental Protection & Energy Efficiency**
- **Intellectual Property Rights**
- **Standards**
- **Automation, Connectivity and Emerging Technologies**
- **Trade Investment & Compliance**



## Representing the ICT Industry

USITO represents leading ICT trade associations, including:

- **Information Technology Industry Council** ([www.itic.org](http://www.itic.org))
- **Semiconductor Industry Association** ([www.semiconductors.org](http://www.semiconductors.org))
- **U.S. Chamber of Commerce** ([www.uschamber.com](http://www.uschamber.com))

USITO also represents approximately 40 of the leading multinational companies doing business in China, drawn from across the spectrum of ICT trailblazers and from sectoral industry leaders leveraging ICT to drive their business models. Current members include:

- Accenture
- Amazon
- AMD
- Audi
- Apple
- Applied Materials
- AT&T
- Cisco
- Dell
- DNB
- Dolby
- Google
- General Motors
- HPE
- HPI
- IBM
- Intel
- InterDigital
- LinkedIn
- Microsoft
- Micron
- Nvidia
- Oracle
- On Semiconductor
- Philips
- Qualcomm
- Red Hat
- SAP
- S&P Global
- Texas Instruments
- Verizon
- Visa
- VeriSign
- Western Digital
- Zoom

## USITO Policy Call

Monthly USITO Policy Calls are an excellent way to stay abreast of the latest developments in the regulatory environment in China, and share insights and information with the USITO community.

## USITO Events & Government Meetings

USITO hosts regular events, ranging from public fora, members-only conferences, official government visits, and briefings by industry leaders, policymakers, academics, and think tanks on policy matters. These events provide a broad spectrum of insights, from in-depth policy analysis to firsthand official perspective, catering to the varied interests of our members..

## USITO Policy Team Executive Briefing

The USITO policy team provides executive briefings to member company senior executives, covering an overview of PRC government, national technology policy and funding initiatives, macroeconomic trends shaping the regulatory agenda, and custom updates on the most relevant policy issues.

Founded in late 1994 by leading multinational ICT industry associations with support from the U.S. Department of Commerce, USITO seeks to provide new insights and approaches to the many complex challenges facing the ICT industry in China. USITO serves to create effective channels for engagement between our members and government leaders, academia and other industry groups focused on improving policy and regulation.

## Navigating the complexities

of China's regulatory landscape in the rapidly evolving information and communications technology sphere is a unique challenge.

Against the backdrop of an evolving legal system, pervasive and opaque government influence - in which government is often regulator, partner, customer and competitor - and between ministries, state-owned enterprises and entrenched special interest groups, China's government is promulgating programs for development of critical and emerging technology that often treat foreign companies as a short-term source of technology and IP, rather than as long-term partners. Overcoming these challenges requires a thorough understanding of the forces driving the regulatory agenda, and unified, consistent engagement with policy-makers and market regulators.

## USITO Publications & Information Resources

With an account distributed to our members, you can gain access to our member portal at <http://members.usito.org>, which serves as your doorway to a treasure trove of valuable information. The USITO website ([www.usito.org](http://www.usito.org)) is rich in content, meticulously designed to cater to our members' diverse needs. Here's what you can expect to find:

- USITO White Papers & Policy Briefs
- USITO Quarterly Digest
- USITO Monthly Wrap Up Report
- USITO Regulatory News Updates
- USITO's comments on previous policy drafts
- USITO Research

## USITO advances industry policy objectives through...

- **Member Working Groups** that build consensus and advocacy roadmaps for key policy objectives.
- **Research and analysis** of market and policy developments.
- **News and timely updates** on regulatory and policy developments.
- **Proactive engagement** and **honest dialogue** with key stakeholders in government, industry, academia and advocacy organizations.
- Educational and informational **programs and events**.



### Contact Us:

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## USITO is the voice of the global ICT sector in China.

USITO engages with government offices, trade associations, think tanks and academic institutions to share industry concerns and best practices.

## USITO is a platform for engagement.

USITO hosts industry events and trade delegations, facilitating issue-specific working groups to support collaboration and build consensus on the challenges of deploying new technology in a fast-growing market.

## USITO provides insights and intelligence.

USITO hosts roundtable discussions with industry experts and business leaders, and conducts bespoke research and reporting on policy trends and market developments.

**USITO's mission** is to work as an honest broker with diverse stakeholders from China and internationally, including government officials, corporate representatives, social organizations, academics and think tanks to craft effective policy solutions to ensure healthy technology growth and wide deployment of enabling technologies across the economy.