



## Representing the ICT Industry

USITO represents leading ICT trade associations, including:

- **Information Technology Industry Council** ([www.itic.org](http://www.itic.org))
- **Semiconductor Industry Association** ([www.semiconductors.org](http://www.semiconductors.org))
- **U.S. Chamber of Commerce** ([www.uschamber.com](http://www.uschamber.com))

USITO also represents approximately 40 of the leading multinational companies doing business in China, drawn from across the spectrum of ICT trailblazers and from sectoral industry leaders leveraging ICT to drive their business models.

Current members include:

- Accenture
- Amazon
- AMD
- Apple
- Applied Materials
- AT&T
- Cisco
- Dell
- DNB
- Dolby
- Google
- Global Foundries
- HPE
- HPI
- IBM
- Intel
- InterDigital
- Meta
- Microsoft
- Micron
- Nvidia
- Oracle
- Philips
- Qualcomm
- Texas Instruments
- Verizon
- Visa
- VeriSign
- Western Digital
- Zoom

## USITO is...

*the leading independent, non-profit, membership-based trade association representing the information and communication technologies (ICT) industry in China.*

Founded in late 1994 by leading multinational ICT industry associations with support from the U.S. Department of Commerce, USITO seeks to provide new insights and approaches to the many complex challenges facing the ICT industry in China. USITO serves to create effective channels for engagement between our members and government leaders, academia and other industry groups focused on improving policy and regulation.

## Navigating the complexities

of China's regulatory landscape in the rapidly evolving information and communications technology sphere is a unique challenge.

Against the backdrop of an evolving legal system, pervasive and opaque government influence - in which government is often regulator, partner, customer and competitor - and between ministries, state-owned enterprises and entrenched special interest groups, China's government is promulgating programs for development of indigenous technology and IP that often treat foreign companies as a short-term source of technology and know-how, rather than as long-term partners. Overcoming these challenges requires a thorough understanding of the forces driving the regulatory agenda, and unified, consistent engagement with policy-makers and market regulators.

## USITO leads...

effective engagement on the issues most critical to the ICT industry. Drawing on the strengths of its parent associations and a 30-year legacy of on-the-ground policy work in China, USITO is the leading advocate in China for the ICT industry, bringing together experts from across the sectors to provide insights into the regulatory landscape and an effective platform for engaging policy makers.



## **USITO is the voice of the global ICT sector in China.**

USITO engages with government offices, trade associations, think tanks and academic institutions to share industry concerns and best practices.

## **USITO is a platform for engagement.**

USITO hosts industry events and trade delegations, facilitating issue-specific working groups to support collaboration and build consensus on the challenges of deploying new technology in a fast-growing market.

## **USITO provides insights and intelligence.**

USITO hosts roundtable discussions with industry experts and business leaders, and conducts bespoke research and reporting on policy trends and market developments.

**USITO's mission** is to work as an honest broker with diverse stakeholders from China and internationally, including government officials, corporate representatives, social organizations, academics and think tanks to craft effective policy solutions to ensure healthy technology growth and wide deployment of enabling technologies across the economy.

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